



2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

Innovative Expo is pleased to have been selected as the Official Service Contractor for your event and we are committed to providing you with a smooth running exposition. Please review the following information carefully. We recognize that your participation in this event is a vital part of your firm's marketing program and we welcome the opportunity to assist you in every way possible.

Exhibit Information

Each 8' x 10' booth includes:
 8' high back drape - White/Burgundy/Burgundy/White
 3' high side drape - Burgundy
 (1) 6' x 30" draped table - Black
 (2) side chairs
 (1) waste basket
 (1) one-line booth ID sign with booth number

The exhibit hall is carpeted. Exhibitors may choose to rent an alternate color carpet through Innovative Expo.

Important Dates

Non-Official EAC Notification:	April 4, 2022	Advance Freight Deadline:	April 26, 2022
Advance Order Discount Deadline:	April 19, 2022	Direct to Show Site 1st Day For Delivery:	May 3, 2022

Exhibit Show Schedule

Exhibitor Move-In:	Tuesday	May 3, 2022	11:00 AM	—	4:00 PM
Show Hours:	Tuesday	May 3, 2022	5:00 PM	—	6:00 PM
	Wednesday	May 4, 2022	8:00 AM	—	8:45 AM
			10:45 AM	—	11:15 AM
			12:15 PM	—	1:15 PM
			4:30 PM	—	6:00 PM
	Thursday	May 5, 2022	7:30 AM	—	8:15 AM
			9:45 AM	—	10:15 AM
Exhibitor Move-out:	Thursday	May 5, 2022	10:30 AM	—	12:30 PM
Driver Check In No Later Than:	Thursday	May 5, 2022	11:00 AM		

- Innovative Expo reserves the right to re-route shipments if your carrier fails to show or refuses a shipment.

Shipping Information

Advance to Warehouse

Exhibiting Company Name and Booth #
 2022 AFSA Independents Conference
 Innovative Expo
 c/o Crane Logistics
 8721 Merrill Ave
 Chino, CA 91710

Direct to Show Site

Exhibiting Company Name and Booth #
 2022 AFSA Independents Conference
 c/o Innovative Expo
 La Quinta Resort & Spa - Fiesta Ballroom
 49499 Eisenhower Drive
 La Quinta, CA 92253

Utilities & Services

- For booth utilities and additional booth services, please contact the individual suppliers using the enclosed order forms.

Innovative Expo: **phone:** 760.343.2555 **fax:** 760.343.2533 **e-mail:** service@innovativeexpo.com

Show Details



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This form along with your order, check and credit card information for payment must be returned to Innovative Expo at the address below.
A credit card on file is required when using Innovative Expo.
Orders received without payment and credit card information will not be processed.

Order Summary

- ☐ Pay by Credit Card
- ☐ Pay by Check
(A credit card on file is required for any overages)
- ☐ Third Party Payer
- ☐ Tax Exempt (submit certificate)

Innovative Expo Federal ID: #20-1881149

Include show name and booth # on all payments.

Carpet *	\$ _____
Tables, Furnishings & Accessories*	\$ _____
Rental Exhibits*	\$ _____
Signs*	\$ _____
Material Handling (estimate)	\$ _____
Labor (estimate)	\$ _____
Booth Cleaning	\$ _____
Custom Furniture*	\$ _____
*Tax - 8.75% CA	\$ _____
<i>Multiply taxable items marked with a * above</i>	
Total	\$ _____

Payment Authorization

Cardholder's name (please print): _____

Cardholder's Signature: _____

Cardholder's Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Visa / MC / AMEX / Discover #: _____ Exp: _____

I authorize Innovative Expo to charge any additional amounts incurred by me or my show representative.

** Innovative Expo does not accept credit card information via email*

Terms

- To receive discount pricing, order forms and full payment must be received by the deadline date on each form.
- A credit card authorization on file is required. Payment can be made by check and secured with a credit card for any overages.
- Any additional cost incurred for orders or services placed at show site, are due and payable upon presentation of the invoice.
- All adjustments must be made at show site. Absolutely no credits will be issued after show closing.
- All accounts must be settled at the Innovative Expo Service Desk prior to show closing. Your show site representative must be made aware of this policy and the responsibility to review the Statement of Account prior to the close of show.
- The exhibiting firm is ultimately responsible for payment of all charges.

Exhibiting Company: _____

Booth #: _____

Innovative Expo: **phone:** 760.343.2555 **fax:** 760.343.2533 **e-mail:** service@innovativeexpo.com

Payment Authorization / Order Summary



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Standard Carpet Colors



Deluxe Carpet Colors



Display Tables Drape Colors



Furniture & Accessories



4', 6' & 8' Tables 30" h & 40" h



Pedestal Tables 30" h & 40" h



Side Chair



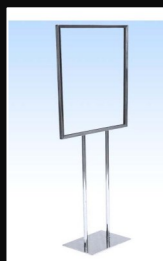
Arm Chair



Stool



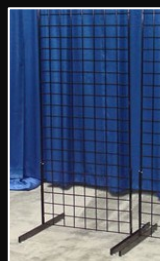
Bag Holder



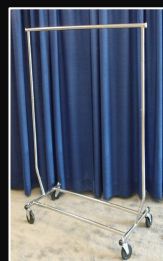
Sign Holder



Easel



2' x 8' Grid



Garment Rack



Literature Stand



6 Full Showcase



Wastebasket



Small Refrigerator



Fishbowl



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Submit this form to rent carpet, visqueen, padding or additional taping from Innovative Expo. Pricing includes installation and taping of front edge only. Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: April 19, 2022

Standard Carpeting

Select from Standard Colors (if no color is selected, show colors will prevail.)

☐ Black ☐ Blue ☐ Burgundy ☐ Grey ☐ Hunter Green ☐ Red ☐ Teal

Qty	Size	Advance	Standard	Subtotal
_____	8' x 10'	\$ 230.00	\$ 288.00	\$ _____
_____	8' x 20'	\$ 460.00	\$ 575.00	\$ _____
_____	8' x 30'	\$ 690.00	\$ 860.00	\$ _____
_____	8' x 40'	\$ 920.00	\$ 1,150.00	\$ _____
_____	8' x 50'	\$ 1,150.00	\$ 1,430.00	\$ _____

Island Booth Carpeting

Qty	Size	Advance	Standard	Subtotal
_____	20' x 20'	\$ 920.00	\$ 1,150.00	\$ _____
_____	20' x 30'	\$ 1,380.00	\$ 1,725.00	\$ _____
_____	20' x 40'	\$ 1,840.00	\$ 2,300.00	\$ _____

Options

	Size	Advance	Standard	Subtotal
Carpet Padding	_____ x _____ = _____ sq. ft.	\$ 2.10	\$ 2.25	\$ _____
Visqueen	_____ x _____ = _____ sq. ft.	\$ 1.15	\$ 1.50	\$ _____
Additional Taping	_____ x _____ = _____ sq. ft.	\$ 1.15	\$ 1.50	\$ _____
	100 sq. ft. min	per sq. ft.	per sq. ft.	

Deluxe Carpeting

Deluxe carpet colors can be viewed on the previous Color Guide page.

	Color	Size	Advance	Subtotal
Deluxe Carpet	_____	_____ x _____ = _____ sq. ft.	\$ 5.95	\$ _____
	(30 oz. stain resistant nylon)	200 sq. ft. min	per sq. ft.	

- Includes poly covering (Visqueen) for protection.
- Orders must be received 14 days prior to show move-in.

Terms / Order Estimate

- All rates are for the duration of the show and are on a rental basis only.
- Cancelled orders for custom carpet will be charged 100%.
- Any discrepancies in items ordered and received or questions must be reported to Innovative Expo Service Desk immediately upon noting.
- Carpet damaged due to exhibitor booth construction will be charged the Deluxe rate.
- Transfer this total to the Payment Authorization/Order Summary form.

Total \$ _____

Exhibiting Company: _____

Booth #: _____

Innovative Expo: **phone:** 760.343.2555 **fax:** 760.343.2533 **e-mail:** service@innovativeexpo.com

Carpet



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Submit this form to rent tables, risers or furnishings from Innovative Expo.

Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: April 19, 2022

Tables

Qty	Item	Advance	Standard	Subtotal
30" High Display Tables (includes white vinyl top, 3 side drape)				
_____	4' x 2' draped table	\$ 198.00	\$ 250.00	\$ _____
_____	6' x 2' draped table	\$ 225.00	\$ 281.00	\$ _____
_____	8' x 2' draped table	\$ 235.00	\$ 290.00	\$ _____
_____	4th side drape	\$ 85.00	\$ 95.00	\$ _____
_____	4' x 2' undraped table	\$ 125.00	\$ 155.00	\$ _____
_____	6' x 2' undraped table	\$ 155.00	\$ 190.00	\$ _____
_____	8' x 2' undraped table	\$ 185.00	\$ 230.00	\$ _____
42" High Display Counters (includes white vinyl top, 3 side drape)				
_____	4' x 2' draped counter	\$ 220.00	\$ 275.00	\$ _____
_____	6' x 2' draped counter	\$ 240.00	\$ 295.00	\$ _____
_____	8' x 2' draped counter	\$ 255.00	\$ 315.00	\$ _____
_____	4th side drape	\$ 85.00	\$ 95.00	\$ _____
_____	4' x 2' undraped counter	\$ 155.00	\$ 195.00	\$ _____
_____	6' x 2' undraped counter	\$ 160.00	\$ 200.00	\$ _____
_____	8' x 2' undraped counter	\$ 196.00	\$ 245.00	\$ _____
12" Tabletop Risers (includes white vinyl top)				
_____	4' x 12" draped riser	\$ 110.00	\$ 135.00	\$ _____
_____	6' x 12" draped riser	\$ 125.00	\$ 165.00	\$ _____
_____	8' x 12" draped riser	\$ 160.00	\$ 200.00	\$ _____
Round Pedestal Tables				
_____	30"h x 30"d Pedestal Table	\$ 225.00	\$ 275.00	\$ _____
_____	40"h x 30"d Pedestal Table	\$ 245.00	\$ 305.00	\$ _____

Furnishings & Accessories

Qty	Item	Advance	Standard	Subtotal
_____	Padded Side Chair	\$ 120.00	\$ 150.00	\$ _____
_____	Padded Arm Chair	\$ 145.00	\$ 180.00	\$ _____
_____	Stool (use with 40" table)	\$ 175.00	\$ 218.00	\$ _____
_____	Wastebasket	\$ 35.00	\$ 43.00	\$ _____
_____	Easel	\$ 60.00	\$ 75.00	\$ _____
_____	Sign Holder 22" x 28"	\$ 106.00	\$ 135.00	\$ _____
_____	Bag Rack	\$ 125.00	\$ 155.00	\$ _____
_____	Literature Rack	\$ 110.00	\$ 140.00	\$ _____
_____	Garment Rack	\$ 145.00	\$ 180.00	\$ _____
_____	Poster Board 4' x 8'			
_____	<input type="checkbox"/> horizontal <input type="checkbox"/> vertical	\$ 350.00	\$ 425.00	\$ _____
_____	Black Grid 2' x 8'	\$ 115.00	\$ 140.00	\$ _____
_____	Small Refrigerator	\$ 445.00	\$ 550.00	\$ _____
_____	Fish Bowl	\$ 35.00	\$ 55.00	\$ _____
_____	Glass Display Case 70"w x 38"h x 18"d 2 shelves / sliding doors / lock	\$ 625.00	\$ 780.00	\$ _____
Drapery				
_____	3' high drapery (per ft)	\$ 25.00	\$ 31.00	\$ _____
_____	8' high drapery (per ft)	\$ 30.00	\$ 38.00	\$ _____

Drape Color Selection

☐ Black ☐ Blue ☐ Burgundy ☐ Hunter Green ☐ Plum ☐ Red ☐ Silver ☐ Teal ☐ White

Terms / Order Estimate

- All rates are for the duration of the show and are on a rental basis only.
- Any discrepancies in items ordered and received or questions must be reported to Innovative Expo Service Desk immediately upon noting.
- Transfer this total to the *Payment Authorization/Order Summary form*.

Total \$ _____

Exhibiting Company: _____

Booth #: _____

Innovative Expo: **phone:** 760.343.2555 **fax:** 760.343.2533 **e-mail:** service@innovativeexpo.com

Tables, Furnishings & Accessories



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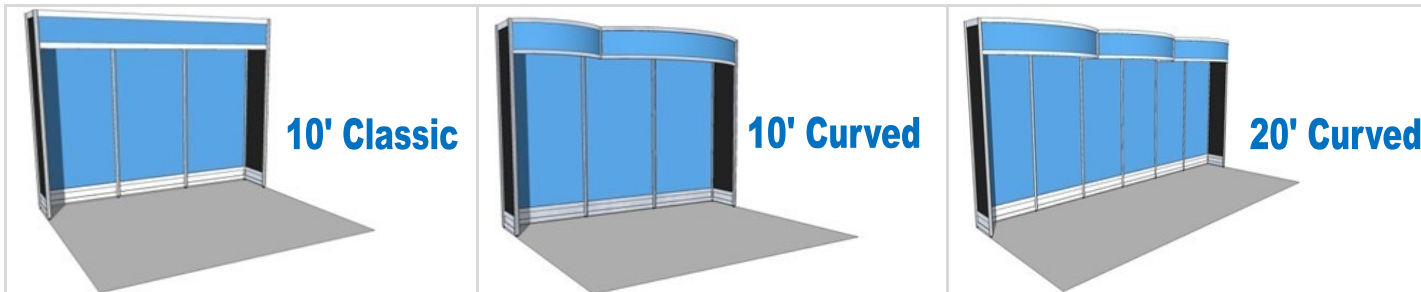
Submit this form to rent a hardwall exhibit from Innovative Expo. Custom graphic design and printing available.
Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: April 19, 2022

Rental Exhibits

Exhibits Include: Carpet / Lighting / Header / Labor to install & dismantle / Daily Vacuuming (Select colors for Filler Panel and Carpet below under *Color Options*)

Electrical service is not included must be ordered and paid directly to the electrical provider.

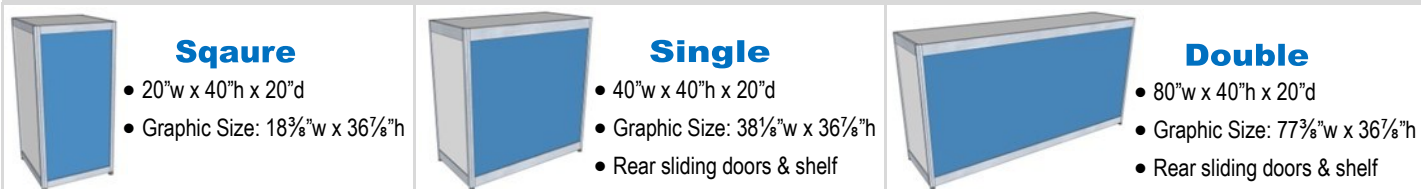


Qty	Item	Advance	Standard	Subtotal
_____	10' Classic - Header graphic only	\$ 2,100.00	\$ 3,150.00	\$ _____
_____	10' Classic - Headers & 3 graphic panels	\$ 3,400.00	\$ 5,100.00	\$ _____
_____	10' Curved - Header graphic only	\$ 2,400.00	\$ 3,600.00	\$ _____
_____	10' Curved - Headers & 3 graphic panels	\$ 3,600.00	\$ 5,400.00	\$ _____
_____	20' Curved - Header graphic only	\$ 4,400.00	\$ 6,600.00	\$ _____
_____	20' Curved - Headers & 3 graphic panels	\$ 6,900.00	\$ 10,350.00	\$ _____
_____	Velcro Compatible Fabric - per panel	\$ 170.00	\$ 255.00	\$ _____
_____	Adjustable Shelves	\$ 25.00	\$ 37.00	\$ _____

Color Options

Filler Panel Color: ☐ Black ☐ White **Carpet Color:** ☐ Black ☐ Blue ☐ Burgundy ☐ Grey ☐ Hunter Green ☐ Red ☐ Teal

Counters



Qty	Item	Advance	Standard	Subtotal
_____	Square - without front graphics	\$ 325.00	\$ 487.00	\$ _____
_____	Square - with front graphics	\$ 400.00	\$ 600.00	\$ _____
_____	Single - without front graphics	\$ 450.00	\$ 675.00	\$ _____
_____	Single - with front graphics	\$ 625.00	\$ 937.00	\$ _____
_____	Double - without front graphics	\$ 750.00	\$ 1,125.00	\$ _____
_____	Double - with front graphics	\$ 1,200.00	\$ 1,800.00	\$ _____

Terms / Order Estimate

- All rates are for the duration of the show and are on a rental basis only.
- Cancelled orders will be charged 100% of the original price.
- Any discrepancies in items ordered and received or questions must be reported to Innovative Expo Service Desk immediately upon noting.
- Transfer this total to the *Payment Authorization/Order Summary form*.

Total \$ _____

Exhibiting Company: _____

Booth #: _____

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Rental Exhibits



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Custom Exhibits

- Exhibitors will have full access to design expertise of Innovative Expo.
- Using sturdy aluminum framed construction, we can create a customized exhibit in an almost limitless variety of configurations. Walls, counters, dividers, archways.....
- An attractive and functional exhibit will complement your marketing strategy, maximize booth space, and enhance your presence on the show floor.
- All panels and countertops can be given graphic treatments expanding your message and increasing your brand recognition.
- We will work with you to create a customized exhibit to showcase your company.



Custom Rental Exhibits



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Submit this form to order signage from Innovative Expo.

Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: April 19, 2022

Color Easel Signs

	Qty	Size*	Advance	Standard	Subtotal
Premium Easel Sign					
Photo quality prints mounted on foam board.	_____	11"w x 17"h	\$70.00	\$87.50	\$ _____
Your artwork may have full bleeds (printed to edge of panel).	_____	17"w x 11"h			\$ _____
* Contact us if you are in need of other sizes.	_____	22"w x 28"h	\$110.00	\$137.50	\$ _____
	_____	28"w x 22"h			\$ _____

Lamination Service		Any size	Add 50%	\$ _____
Recommended if you plan to reuse your sign.	_____			

Tabletops Signs with Easel Back

	Qty	Size	Advance	Standard	Subtotal
Tabletop Signs w/ Easel Back					
Mounted on foam board.	_____	8½"w x 11"h	\$59.00	\$73.75	\$ _____
Your artwork may have full bleeds (printed to edge of panel).	_____	11"w x 8½"h			\$ _____
You can also send us a preprinted flyer or datasheet to mount.	_____	11"w x 17"h	\$79.00	\$87.50	\$ _____
Self-supporting with folding easel back.	_____	17"w x 11"h			\$ _____

Lamination Service		Any size	Add 50%	\$ _____
Recommended if you plan to reuse your sign.	_____			

Custom Sizes

Length	Width	Square footage	Advance per sq. ft.	Standard per sq. ft.	Subtotal
_____ x _____		_____ x _____	\$21.00	\$26.00	= \$ _____
Material: <input type="checkbox"/> Foamcore <input type="checkbox"/> Masonite <input type="checkbox"/> PVC <input type="checkbox"/> Plexi <input type="checkbox"/> Gatorfoam			Select One: <input type="checkbox"/> Vertical <input type="checkbox"/> Horizontal		

Don't see exactly what you need? More sizes & designs of graphics are available by custom order. Contact us to discuss specific needs.

Need help with your artwork? Our in-house Graphic Designer is at your service. Regardless of what shape your artwork is in, we can turn it into an eye-catching graphic.

Ordering Furniture? Add full-color graphics to your Pedestal or Counter. Contact us for details.

Special Instructions for Signs Ordered: _____

Terms / Order Estimate

- Orders cancelled will be charged 100% of the original price.
- Transfer this total to the *Payment Authorization/Order Summary form*.

Total \$ _____

Exhibiting Company: _____

Booth #: _____

Innovative Expo: **phone:** 760.343.2555 **fax:** 760.343.2533 **e-mail:** service@innovativeexpo.com

Sign Order



Innovative Expo liability shall be limited to the physical loss or damage to the specific article which is lost or damaged as described below. Please make your show site representative aware of the following policy.

Limitations of Innovative Expo Liability and Responsibility

1. Innovative Expo shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
2. Innovative Expo shall not be responsible for loss, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.
3. Innovative Expo shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth for re-loading after the show. Bills of lading covering outgoing shipments which are tendered to Innovative Expo by exhibitors, will be checked at time of actual pickup from booth and corrections made where discrepancies occur.
4. Innovative Expo and its subcontractors shall not be responsible for loss, delay or damage due to strikes, lockouts or work stoppage of any kind.
5. The consignment or delivery of a shipment to Innovative Expo by an exhibitor, or by any shipper on behalf of any exhibitor shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.
6. Innovative Expo shall exercise ordinary diligence and care in the receiving, handling and storage of all shipments. We shall not be liable for loss or damage by fire, acts of God, or causes beyond its control. Our liability shall be limited to the physical loss or damage to the specific article which is lost or damaged. In any case, the liability of Innovative Expo is limited to \$.25 per pound per article, with a maximum of \$50.00 per item, and maximum of \$1,000.00 per shipment. This applies while these goods are in Innovative Expo warehouse, in vehicles for delivery, or at show site.
7. Shipments received without receipts, freight bills, or specified unit counts on receipts or freight bills (i.e., one lot, 800 cu. ft., etc.), such as UPS or van lines will be delivered to the exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by Innovative Expo for such shipments.
8. Empty container labels will be available at the service desk. Affixing the labels is the sole responsibility of the exhibitor or his/her representative. All previous labels should be removed or completely covered. Innovative Expo assumes no responsibility for errors to the aforementioned procedure, removal of containers with old empty labels and without Innovative Expo labels, improper information on empty labels, or valuables stored in containers with empty labels.
9. Exhibitors should arrange outgoing shipments. Be sure that your material has been carefully crated or packed, and properly tagged or marked.
10. In order to expedite removal of materials, Innovative Expo has authority, without further clearance with exhibitors, to change designated carriers.
11. Labor and services ordered on behalf of exhibitors by display builders or other parties must be so authorized in a letter from exhibitors. Payment for all labor and services will be the responsibility of the exhibitor.
12. Freight handling charges are the responsibility of the exhibitor to whom shipments have been consigned. Also, charges for loading out freight shipments are the responsibility of the exhibitor from whose booth shipments are made. Exhibitors may not assign responsibility to suppliers or customers. The exhibitor agrees, in the event of a dispute with Innovative Expo relative to any loss or damage to any materials or equipment, that they will not withhold payment of any amount due to Innovative Expo for Drayage or any other services provided by Innovative Expo as an offset against the amount of the alleged loss or damage. Instead, agree to pay Innovative Expo at the close of the show for all such charges, and they further agree that any claim they have against Innovative Expo shall be pursued independently by them as a completely separate transaction to be resolved on its own merits.
13. Where an exhibitor indicates choice of carrier for pickup it is the exhibitor's responsibility to arrange with such carrier for said pickup service. If the carrier does not pick up within the time limited for the removal of exhibitor's materials at the Exhibit Hall, we reserve the right to forward such material by the shipping method of our choice or to remove said material to our warehouse for disposition, at an additional charge to the exhibitor in accordance with prevailing rates for the service performed.
14. Material left behind without orders placed at the Drayage Service Desk may be classified as abandoned. The Drayage Contractor shall not be responsible for same. We are not responsible for any delay of rush shipments. We will expedite such rush shipments to the best of our ability, but will not assume any financial responsibility for shipments which do not arrive at their destination at a dated time.
15. **EXHIBITORS ARE URGED TO CARRY ALL-RISK INSURANCE** covering your materials against damage, loss and all other hazards from the time the shipments are made prior to the show until shipments are received back after the show. This can be done by adding riders to existing insurance policies, often at no additional cost. It is understood that Innovative Expo is not an insurer, that insurance, if any, shall be obtained by the exhibitor and the amounts payable to Innovative Expo hereunder are based on the value of the material handling services and the scope of Innovative Expo liability as set forth above.



Advance Shipments

Exhibitors may choose to ship freight to the advance warehouse. Innovative Expo will receive and manage your materials shipped in advance. Material handling fees are paid to Innovative Expo, and are separate from and independent of freight transportation charges, which are paid to freight carriers such as YRC, ABF, FedEx, or any other carrier of the exhibitor's choosing. Exhibitors are responsible for securing a carrier of their choice, arranging freight transportation to and from the event, and all associated fees. For detailed information regarding advance material handling services provided by Innovative Expo and the associated charges, please see below. *Please make your show site representative aware of the following information.*

Shipments to the Warehouse

- Receiving begins **30 days prior to exhibitor move-in.**
- Shipments must arrive at the warehouse by: **April 26, 2022.**
- Ship pre-paid; collect shipments will be refused.

Advantages:

- Exhibitors can confirm shipment has arrived and is intact in advance of the move-in date.
- Materials will be delivered to your booth prior to your arrival on site.
- Delivery dates and times are more flexible.

Advance Warehouse Rates

See below for definitions and descriptions of warehouse rates, and the *Material Handling Rates* form for the associated fees. All material handling fees are calculated on a CWT basis (per hundredweight, or fraction thereof) per shipment, and vary depending on the type of shipment, the amount of handling and the time of day. Separate shipments will not be combined. Minimum charges will apply as shown on the *Material Handling Rates* form. Be sure to review these costs when you prepare your show budget.

Rates Include:

- Receiving exhibitor shipment at the advance warehouse, and storage beginning 30 days prior to the show.
- Movement of all exhibitor freight from warehouse to exhibit site, unloading and delivery to booth by move-in time.
- Pick-up and storing of shipping containers and boxes labeled EMPTY, returning empty shipping containers to your booth at the close of the show. Empty labels may be obtained at the Innovative Expo Service Desk on show site. Empty containers are not accessible during the show.
- Removal of freight from booth, and reloading onto exhibitor's designated outbound carrier at the loading dock.

Common Carrier Rate

Shipments that arrive via Common Carrier (regular route LTL carriers) such as YRC, ABF, etc., and can be unloaded at the dock with no additional handling required. Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling.

Special Handling / Late Shipment Rate

Shipments that are uncrated shipments, or are packed in such a manner as to require special handling, such as ground unloading, side door loading, constricted space loading and designated piece loading or stacked shipments. Also included are mixed shipments, and shipments from any carrier without certified weight tickets or delivery receipts, such as FedEx, UPS, POVs (personally owned vehicles).

Small Package Rate

Cartons/envelopes weighing less than 40 lbs. per shipment without documentation.



Direct Shipments

Exhibitors may choose to ship freight direct to show site. Innovative Expo will receive and manage freight on show site as described in the following pages. Material handling fees are paid to Innovative Expo, and are separate from and independent of freight transportation charges, which are paid to freight carriers such as YRC, ABF, FedEx, or any other carrier of the exhibitor's choosing.

Exhibitors are responsible for securing a carrier of their choice, arranging freight transportation to and from the event, and all associated fees. Please make your show site representative aware of the following information.

Direct Shipments to Show Site

- Shipments to the facility must not arrive prior to: **May 3, 2022**. Early shipments to show site may be refused.
- Innovative Expo will be on show site at the loading dock to receive exhibitor materials only during move-in hours.
- Ship pre-paid; collect shipments will be refused.
- Hazardous materials will not be accepted.

Direct to Show Site Rates

See below for definitions and descriptions of direct to show site rates, and the *Material Handling Rates* form for the associated fees.

All material handling fees are calculated on a CWT basis (per hundredweight, or fraction thereof) per shipment, and vary depending on the type of shipment, the amount of handling and the time of day. Separate shipments will not be combined. Minimum charges will apply as shown on the *Material Handling Rates* form. Be sure to review these costs when you prepare your show budget.

Rates Include:

- Receiving exhibitor shipment, unloading at loading dock and delivery to booth.
- Pick-up and storing of shipping containers and boxes labeled EMPTY, returning empty shipping containers to your booth at the close of the show. Empty labels may be obtained at the Innovative Service Desk on show site. Empty containers are not accessible during the show.
- Removal of freight from booth, and reloading onto exhibitor's designated outbound carrier at the loading dock.

Common Carrier Rate

Shipments that arrive via Common Carrier (regular route LTL carriers) such as YRC, ABF, etc., and can be unloaded at the dock with no additional handling required. Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling.

Special Handling / Late Shipment Rate

Shipments that are uncrated shipments, or are packed in such a manner as to require special handling, such as ground unloading, side door loading, constricted space loading and designated piece loading or stacked shipments. Also included are mixed shipments, and shipments from any carrier without certified weight tickets or delivery receipts, such as FedEx, UPS, POVs (personally owned vehicles).

Small Package Rate

Cartons/envelopes weighing less than 40 lbs. per shipment without documentation.



Inbound Bill of Lading

All inbound shipments must have a Bill of Lading or delivery slip showing the number of pieces, type of merchandise and weight.

Shipments received without this information will be delivered to exhibitor's booth without guarantee of piece count or condition.

Billed weight is based on incoming weight, whether outbound services are used completely or in part.

The weight is rounded up to the next one hundred pounds (100 lbs.) and is taken from the inbound Bill of Lading and/or the certified weight ticket.

Separate shipments will not be combined.

Shipments arriving without a specified weight on the Bill of Lading will be assigned an approximate weight. This weight will prevail.

Advance Warehouse Shipping Address

TO: Exhibiting Company Name and Booth #

FOR: 2022 AFSA Independents Conference

Innovative Expo

c/o Crane Logistics

8721 Merrill Ave

Chino, CA 91710

- Use this address and information on your inbound bill of lading for shipping freight to the warehouse.
- Please use the freight labels provided in this service manual.
- Receiving hours: M - F 8:00 am to 4:00 pm.
- All shipments must be prepaid: collect shipments will be refused.
- We do not accept shipments that are not consigned to Innovative Expo. Such shipments will be refused.
- **Shipments must arrive at the warehouse by: April 26, 2022**

Direct to Show Site Shipping Address

TO: Exhibiting Company Name and Booth #

FOR: 2022 AFSA Independents Conference

c/o Innovative Expo

La Quinta Resort & Spa - Fiesta Ballroom

49499 Eisenhower Drive

La Quinta, CA 92253

- Use this address and information on your inbound bill of lading for shipping freight to Show Site.
- Please use the freight labels provided in this service manual.
- Receiving hours are during show move-in hours.
- All shipments must be prepaid: collect shipments will be refused.
- We do not accept shipments that are not consigned to Innovative Expo. Such shipments will be refused.
- **Shipments must not arrive prior to: May 3, 2022**

Empty Containers, Labels

Exhibitors with crates or boxes that need to be returned to pack booth equipment at end of the show must affix empty labels on containers as soon as they are empty. Empty labels are available at the Innovative Service Desk. Affixing labels is the sole responsibility of the exhibitor. We assume no responsibility for removal of containers with old empty labels, improper information on labels or valuables stored in containers with empty labels. Empty containers will be removed from the floor and stored until the close of the show. There is no access to empty containers during the show. In most cases, empty containers may not be stored in your booth during the show as it is considered a fire hazard.

Outbound Bill of Lading

Outbound shipping is not an automatic process. Outbound Bills of Lading must be completed and turned in to the Innovative Service Desk: *do not leave outbound Bills of Lading in your booth.*

Exhibitors who choose to ship outbound materials via any carrier other than the official show carrier must advise carrier to be checked in at the Service Desk by the driver check-in time specified on the *Show Details* page. Drivers are placed in line for loading on a first-come, first-serve basis, provided the exhibitor is completely packed and a Bill of Lading has been turned in to the Service Desk.

Drivers whose Bills of Lading have not been turned in will be placed in a holding queue until the booth is packed and the Bill of Lading is turned in. Should your carrier fail to check in by the designated time, we reserve the right to re-route the shipment via the official show carrier as necessary.



2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

Submit this form if you will be shipping material to the warehouse or show site. Use the rates below to estimate your material handling charges. Orders received without full payment or credit card information will not be processed.

Material Handling

- For full definitions and descriptions of all rates, and rules, see the *Material Handling Information* forms included in this manual.
- All material handling fees are calculated on a CWT basis (per hundredweight, or fraction thereof) per shipment, and vary depending on type of shipment, amount of handling and the time of day. Separate shipments will not be combined. Minimum charges will apply as shown below.

Advance to Warehouse Rates

200 lb. minimum charge per shipment applies if over 40 lbs. total

	Rate per 100 lbs.	200 lb. min per shipment
Common Carrier (regular route LTL carriers)	\$174.00	\$348.00
Special Handling / Late Shipments (FedEx, UPS and any shipment requiring additional labor or equipment to unload and reload)	\$210.00	\$420.00

Direct to Show Site Rates

200 lb. minimum charge per shipment applies if over 40 lbs. total

	Rate per 100 lbs.	200 lb. min per shipment
Common Carrier (regular route LTL carriers)	\$185.00	\$370.00
Special Handling / Late Shipments (FedEx, UPS and any shipment requiring additional labor or equipment to unload and reload)	\$220.00	\$440.00

Small Packages Rates

(Same rate for both Advance and Direct)

Cartons / envelopes weighing less than 40 lbs. per shipment.

	Rate for first carton	Rate for each additional carton
Small Packages (total weight under 40 lbs.)	\$70.00	\$35.00

Material Handling Schedule

We plan to ship our materials:

Advance: ☐ Common Carrier ☐ Special Handling **Direct:** ☐ Common Carrier ☐ Special Handling

Carrier	Tracking # or Shipped From	Date of Planned Arrival	# of Pieces			Est. Weight	Rate	Estimated Cost 200 lb. minimum
			Crates	Cartons	Cases			

Return To Warehouse

- Shipments returned to warehouse will be incur additional fees. Rate will be charged \$15.00 per 100 lbs. with a \$250.00 minimum.

Terms / Order Estimate

- Advance freight received and cancelled will be charged 100%.
- Transfer this total to the *Payment Authorization/Order Summary form*.

Total \$ _____

Exhibiting Company: _____

Booth #: _____



Material Handling Tips

Shipping Inbound:

- **Advance to Warehouse:**
 - Ensure your shipment arrives by the deadline date of **April 26, 2022** to avoid additional surcharges.
 - Your shipment can arrive up to 30 days prior to move in.
- **Direct to Show Site:**
 - Shipments will be received starting **May 3, 2022** during posted Exhibitor Move-in hours.
- Clearly mark your company name, booth number and **2022 AFSA Independents Conference** on all labels.
- Material Handling is charged per shipment. To avoid multiple charges, ship all your pieces together.
- Shipments arriving at the same time from different destinations are considered separate shipments.
- Make sure your shipment arrives with a certified weight ticket to help avoid Special Handling charges.

Shipping Outbound:

- Innovative Expo uses YRC Freight exclusively for re-shipping material at close of show.
- If you are not shipping via the show carrier, you must schedule your carrier for pickup at the appropriate time.
- Each individual shipment destination must have a completed Bill of Lading. Each piece must be individually labeled.
- When materials are packed, labeled and ready to be shipped, bring the completed Bill of Lading to the Service Desk.
- Be aware of the time deadline for clearing the show floor to avoid your shipments being forced out by show carrier.

Storing Empty Containers:

- Pickup Empty Labels at the Innovative Service Desk.
- Place a label on each container with your company name & booth number.
- Labeled containers will be picked up periodically and stored during the show.
- Once containers are placed in empty storage there will be no access to those containers.
- At the close of the show, the empty containers will be returned to your booth.

Consolidate Your Shipment:

- Separate shipments received will not be combined. The minimum 200 lb. charge applies to each shipment received.
- Consolidate your shipment whenever possible to avoid multiple minimum charges.

1 piece weighing 36 lbs. charged @ 200 lb. minimum x \$100.00 per CWT = \$200.00

1 piece weighing 62 lbs. charged @ 200 lb. minimum x \$100.00 per CWT = \$200.00

1 piece weighing 54 lbs. charged @ 200 lb. minimum x \$100.00 per CWT = \$200.00

TOTAL cost of three shipments arriving separately: \$600.00

OR

3 pieces totaling 152 lbs. @ 200 lb minimum x \$100.00 per CWT = \$200.00

TOTAL cost of one consolidated shipment: \$200.00 Savings of \$400.00

ADVANCE WAREHOUSE

EXHIBIT MATERIAL

Rush to:



**c/o Crane Logistics
8721 Merrill Ave
Chino, CA 91710**

2022 AFSA Independents Conference

**La Quinta Resort & Spa - Fiesta Ballroom
La Quinta, CA
May 2-5, 2022**

To: _____
Exhibitor Name

Booth #: _____

**Shipment must arrive by:
April 26, 2022**

ADVANCE WAREHOUSE

EXHIBIT MATERIAL

Rush to:



**c/o Crane Logistics
8721 Merrill Ave
Chino, CA 91710**

2022 AFSA Independents Conference

**La Quinta Resort & Spa - Fiesta Ballroom
La Quinta, CA
May 2-5, 2022**

To: _____
Exhibitor Name

Booth #: _____

**Shipment must arrive by:
April 26, 2022**

- These shipping labels are provided for your convenience to assist in preparing shipments to the advance warehouse.
- Please cut along dashed lines and affix one to each piece of your shipment to the advance warehouse.
- Please make additional copies of these labels as needed.

Important notes: Warehouse is not temperature controlled.

Hazardous materials will not be accepted at the warehouse.

DIRECT TO SHOW SITE

EXHIBIT MATERIAL

Rush to:



**La Quinta Resort & Spa - Fiesta Ballroom
49499 Eisenhower Drive
La Quinta, CA 92253**

2022 AFSA Independents Conference

**La Quinta Resort & Spa - Fiesta Ballroom
La Quinta, CA
May 2-5, 2022**

To: _____
Exhibitor Name

Booth #: _____

**Shipment must not arrive prior to:
May 3, 2022**

DIRECT TO SHOW SITE

EXHIBIT MATERIAL

Rush to:



**La Quinta Resort & Spa - Fiesta Ballroom
49499 Eisenhower Drive
La Quinta, CA 92253**

2022 AFSA Independents Conference

**La Quinta Resort & Spa - Fiesta Ballroom
La Quinta, CA
May 2-5, 2022**

To: _____
Exhibitor Name

Booth #: _____

**Shipment must not arrive prior to:
May 3, 2022**

- These shipping labels are provided for your convenience to assist in preparing shipments direct to the show site.
- Please cut along dashed lines and affix one to each piece of your shipment direct to the show site.
- Please make additional copies of these labels as needed.

Important note: Hazardous materials will not be accepted at show site.



2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

We have provided these definitions to acquaint you with specific guidelines for labor. Trade shows, conventions and special events in this vicinity are governed by local union contracts. Please review the following information in order to better understand the applicable union jurisdictions. If you have any questions once you have read this, please address them directly to Innovative Expo.

Material Handling

The Teamsters union claims jurisdiction over the operation of all material handling equipment, all unloading and reloading, and handling of empty containers. An exhibitor may only move material that can be hand-carried by one person in one trip. Hand-carried is defined as small cartons, packages, or portable laptop computers that usually weight less than 30 pound and can be carried without the use of dollies, hand held trucks or other mechanical equipment. This union claims jurisdiction under all other circumstances. No one, other than the official contractor's employees, is allowed to use dollies, hand trucks, or other mechanical equipment. This includes, but is not limited to, I&D, hotel, and facility employees.

Innovative Expo has the responsibility of receiving and handling all exhibit material and empty crates. It is our responsibility to manage the docks and schedule vehicles for a smooth and efficient move-in and move-out of the exposition. Innovative Expo will not be responsible, however, for any material we do not handle.

Booth Labor

The Union claims jurisdiction over all set-up and dismantling of exhibits including signs and carpet installation. This does not apply to the unpacking and placement of your merchandise (items produced by you for sales, scheduled for display in your booth, or literature describing same). Any installation of exhibits or displays which requires the use of hand tools, more than one person, longer than 1 hr to install (including crating or uncrating), shall be installed by employees covered by this agreement.

Safety

Standing on chairs, tables or other rental furniture is prohibited. This furniture is not engineered to support standing weight. Innovative Expo cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in the assembly/dismantle of your booth, please order labor on the enclosed Labor/Forklift order form and the necessary tools will be provided.

Gratuities

Innovative Expo requests that exhibitors do not tip our employees. Do not give coffee breaks other than mid-morning and mid-afternoon when union employees have a 15 minute paid break. Any attempts to solicit a gratuity by an employee for any service should be reported immediately to a supervisor. Employees are paid at an excellent wage scale denoting a professional status, and we feel that tipping is not necessary. This applies to all employees.

In General

Craftsmen at all levels are instructed to refrain from expressing any grievances or directly challenging the practices of any exhibitor. All questions originated by labor are to be expressed directly to Innovative Expo management personnel. It is recommended that any questions arising with regard to union jurisdiction or practices should be directed to a management representative of Innovative Expo.



2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

Submit this form to order labor from Innovative. Labor is available for installation / dismantling of exhibits, and for shrink wrapping and banding of materials. Orders received without full payment or credit card information will not be processed.

Labor Options

Innovative Supervised

- All work is performed and supervised by Innovative personnel.
- Charge for supervisory service is 25% of hourly rate.
- An outbound Bill of Lading must be completed and turned in at the Service Desk for supervised labor.

Exhibitor Supervised

- All work is performed under the direction of the exhibitor.
- Exhibitors are required to check in at the Service Desk before labor is dispatched.
- Labor is billed on a 1 hour minimum per laborer.

- All labor is billed on a 1 hour minimum per laborer.
- For Dismantle: Exhibitor agrees that Innovative Expo is not responsible for any loss or damage to booth properties, graphics or related components resulting from this service.

Labor Information

Shipped to: ☐ Warehouse ☐ Show Site

Blueprints/Instructions: ☐ Attached ☐ w/Display

Carpet if not shipped: ☐ From Innovative ☐ None

Electrical under carpet: ☐ Yes ☐ No

Show Site Contact: _____

Cell: _____

Labor Rates

Hours	Laborer per person per hour
Straight Time Monday - Friday 8:00 am - 4:30 pm	\$165.00
Overtime Monday - Friday 4:30 pm - 8:30 pm	\$225.00
Double Time Monday - Friday 8:30 pm - 8:00 am All day Saturday, Sunday and observed union holidays	\$305.00

Labor

Labor Estimate Costs

☐ Innovative Supervised ☐ Exhibitor Supervised

	Date	Time	# Laborers	Est. Hrs. per laborer	Total Hrs.	Rate per laborer per hour	Subtotal	Innovative Supervised Subtotal x .25%)	Estimated Cost
Installation			x	=	x	=	+	=	
Dismantle			x	=	x	=	+	=	

Shrink Wrap / Banding

Item	Amount	Price	Subtotal
Shrink Wrap (per skid)	# of skids _____	x \$60.00	\$ _____
Banding (per foot)	# of feet _____	x \$3.00	\$ _____

Terms / Order Estimate

- Any discrepancies in items ordered and received or questions must be reported to Innovative Service Desk immediately upon noting.
- Transfer this total to the Payment Authorization/Order Summary form.

Total Estimate \$ _____

Exhibiting Company: _____

Booth #: _____



Please be sure to inform your show site representative of the following fire regulations to ensure safety throughout the duration of the show.

Booth Construction

Booths, platforms and space dividers shall be of materials that are rendered flame-retardant, satisfactory to the local fire department and State Fire Marshal. Coverings for counters or tables used within or as a part of the booth shall be flame-retardant. All electrical wiring and apparatus shall be of a 3-wire UL type approved.

Permits

A permit shall be required for the following:

- Display and operation of any heater, barbecue, heat-producing or open flame device, candles, lamps, lanterns, torches, etc.
- Display or operation of any electrical, mechanical, or chemical device which may be deemed hazardous by the local fire department.
- Use or storage of flammable liquids and dangerous chemicals.
- Display of any internal combustion engine (special requirements available upon request).
- Use of any compressed gases (permit required for 32CF bottles 1/2 full or less).

Electrical Extension Cords

All extension cords shall be ground fault interrupter protected and/or over current protected and shall be of 12/3 gauge wire. No additional taps are to be in any device. All spliced wires are prohibited.

Obstructions

Aisles and exits, as designated on approved show plans, shall be kept clean, clear and free of obstacles. Booth construction shall be substantial and fixed in position in specified areas for the duration of the show. Easels, signs, etc., shall not be placed beyond the booth area into aisles. All fire prevention and fire fighting equipment in all public assembly areas shall have easy and unobstructed accessibility.

Flame Retardant Treatment

All decorations, drapes, signs, banners, acoustical materials, cotton, paper, hay, straw, moss, split bamboo, plastic cloth and similar materials **must be flame-retardant** unless smaller than 1,232 square inches (28" x 44") if separated from other combustibles by a minimum of 12" horizontally and 24" vertically. Oil cloth, tar paper, nylon and certain other plastic materials cannot be made flame-retardant, therefore their use is prohibited.

Combustibles

Literature on display shall be limited to reasonable quantities (one-day supply). Reserve supplies shall be kept in closed containers and stored in a neat and compact manner in a location approved by the fire department. All exhibit and display empty cartons must be stored in an approved drayage area. If show is under a 24-hour approved manned security program, automobiles are allowed to retain 1 gallon or less of fuel, gas caps must be locked or sealed with taped and batteries are to be disconnected and taped.

Storage behind booth backwall is strictly prohibited.



2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

Submit this form if the exhibiting company intends to use a contractor other than Innovative Expo. If the exhibiting company fails to comply with any or all of the requirements listed below, the non-official contractor will not be permitted to service your exhibit, and Innovative Expo must be hired for installation and dismantle labor. The non-official contractor will be able to provide supervision only.

Contractor Requirements

Non-Official, exhibitor appointed contractors must use labor supplied by Innovative Expo unless the following requirements are fulfilled:

- Exhibitors must return this completed form to Innovative Expo at least thirty (30) days prior to the show.
- Non-official (EAC) contractors must **submit proof of adequate insurance**, in the form of an original policy rider, listing Innovative Expo as an additional insured, furnished by their broker to our office no later than thirty (30) days in advance of actual installation dates. **Coverage to include \$2,000,000 Liability, \$1,000,000 for Workers Compensation and \$1,000,000 for Auto Coverage.** This must include a copy of your Worker's Compensation Insurance.,
- Non-official (EAC) contractors must furnish the names, addresses and telephone numbers of key executives for emergency contact.
- All personnel must be properly badged at show site.

Non-official installation and dismantle contractors may provide supervision. Non-official (EAC) contractors are allowed on the exhibit floor only during official installation and dismantle hours, providing the information above is supplied.

Non-Official (EAC) Contractor Information

Non-Official (EAC) Contractor: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

EAC contact at show: _____ Cell: _____

Type of work to be performed: _____

Exhibiting Company: _____

Booth #: _____

Innovative Expo: **phone:** 760.343.2555 **fax:** 760.343.2533 **e-mail:** service@innovativeexpo.com

Non-Official (EAC) Contractor



TRADESHOW

FURNISHINGS | 2021

To view catalog and available furnishing, please click the link below:

[CUSTOM FURNISHINGS](#)





2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

Submit this form to rent custom furniture from Innovative. Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: April 19, 2022

Custom Furniture Options (Page 1 of 8)

Qty	Item #	Description	Advance	Standard	Subtotal
Powered					
_____	BKCT5P	5' Table, Powered Black Top, Silver	\$ 599.00	\$ 748.75	\$ _____
_____	BKCT8P	8' Table, Powered Black Top, Silver	\$ 1,151.00	\$ 1,438.75	\$ _____
_____	BKC10P	10' Table, Powered Black Top, Silver	\$ 1,151.00	\$ 1,438.75	\$ _____
_____	NPLCHP	Naples Chair, Powered Black Vinyl	\$ 656.00	\$ 820.00	\$ _____
_____	NPLLOP	Naples Loveseat, Powered Black Vinyl	\$ 856.00	\$ 1,070.00	\$ _____
_____	NPLSOP	Naples Sofa, Powered Black Vinyl	\$ 1,044.00	\$ 1,305.00	\$ _____
_____	C1YP	Sydney Powered Cocktail Table Black Top, Brushed Steel	\$ 381.00	\$ 476.25	\$ _____
_____	C1WP	Sydney Powered Cocktail Table White Top, Brushed Steel	\$ 381.00	\$ 476.25	\$ _____
_____	VNTBLK	Ventura Communal Bar Table, Powered Black Top, Silver	\$ 794.00	\$ 992.50	\$ _____
_____	VNTWHT	Ventura Communal Bar Table, Powered White Top, Silver	\$ 794.00	\$ 992.50	\$ _____
_____	VNTCBK	Ventura Communal Café Table, Powered Black Top, Silver	\$ 611.00	\$ 763.75	\$ _____
_____	VNTCWH	Ventura Communal Café Table, Powered White, Top, Silver	\$ 611.00	\$ 763.75	\$ _____
_____	CUBPOW	Wireless Charging Table, Powered White, AC Plug In	\$ 456.00	\$ 570.00	\$ _____
_____	VILHUB	Village Charging Hub Cream	\$ 270.00	\$ 337.50	\$ _____
Soft Seat Collection					
_____	CHR002	Allegro Chair Blue Fabric, Brushed Metal	\$ 524.00	\$ 655.00	\$ _____
_____	SFA002	Allegro Sofa Blue Fabric, Brushed Metal	\$ 738.00	\$ 922.50	\$ _____
_____	BCHWHT	Baja Chair White Vinyl	\$ 561.00	\$ 701.25	\$ _____
_____	BLVWHT	Baja Loveseat White Vinyl	\$ 824.00	\$ 1,030.00	\$ _____
_____	BSFWHT	Baja Sofa White Vinyl	\$ 894.00	\$ 1,117.50	\$ _____
_____	FAIRCW	Fairfax Chair White Vinyl, Brushed Metal	\$ 369.00	\$ 461.25	\$ _____
_____	FAIRSW	Fairfax Sofa White Vinyl, Brushed Metal	\$ 513.00	\$ 641.25	\$ _____
_____	KEYCHR	Key Largo Chair Black Fabric, Wood	\$ 331.00	\$ 413.75	\$ _____
_____	KEYLOV	Key Largo Loveseat Black Fabric, Wood	\$ 387.00	\$ 483.75	\$ _____
_____	KEYSOF	Key Largo Sofa Black Fabric, Wood	\$ 511.00	\$ 638.75	\$ _____
_____	NPLCHR	Naples Chair Black Vinyl	\$ 619.00	\$ 773.75	\$ _____
_____	NPLLOV	Naples Loveseat Black Vinyl	\$ 738.00	\$ 922.50	\$ _____
_____	NPLSOF	Naples Sofa Black Vinyl	\$ 888.00	\$ 1,110.00	\$ _____
_____	PALSOF	Palm Beach Sofa White Vinyl	\$ 706.00	\$ 882.50	\$ _____
_____	STECHEA	Sterling Chair Gray Fabric	\$ 770.00	\$ 962.50	\$ _____
_____	STESOF	Sterling Sofa Gray Fabric	\$ 1,123.00	\$ 1,403.75	\$ _____
_____	VALCHA	Valencia Chair Spice Orange Velvet	\$ 319.00	\$ 398.75	\$ _____
_____	VALSOF	Valencia Sofa Coffee Brown Velvet	\$ 474.00	\$ 592.50	\$ _____
Accent Chairs					
_____	ATHCHA	Atherton Chair Brown Leather, Black Metal	\$ 579.00	\$ 723.75	\$ _____
_____	BOWCHA	Bowery Chair Ochre Fabric	\$ 543.00	\$ 678.75	\$ _____
_____	CNTCHR	Century Chair Gray Velvet	\$ 553.00	\$ 691.25	\$ _____
_____	LABREA	La Brea Swivel Chair Charcoal Gray Fabric, Chrome	\$ 438.00	\$ 547.50	\$ _____
_____	LENCHA	Lena Chair Moss Green Leather, Bronze	\$ 488.00	\$ 610.00	\$ _____
_____	BCW	Madrid Chair White Vinyl, Chrome	\$ 681.00	\$ 851.25	\$ _____

Custom Furniture

Exhibiting Company: _____

Booth #: _____

Page
1 of 8



2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

Submit this form to rent custom furniture from Innovative. Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: April 19, 2022

Custom Furniture Options (Page 2 of 8)

Qty	Item #	Description	Advance	Standard	Subtotal
Accent Chairs (cont.)					
_____	OCMWH	Meeting Chair White Vinyl, Wenge	\$ 299.00	\$ 373.75	\$ _____
_____	MONCHA	Montreal Chair Blue, Black Metal	\$ 596.00	\$ 745.00	\$ _____
_____	MNCHCH	Munich Armless Chair Gray Fabric, Black	\$ 469.00	\$ 586.25	\$ _____
_____	SWAN	Swanson Swivel Chair White Vinyl, Chrome	\$ 381.00	\$ 476.25	\$ _____
_____	TCHP	Tech Chair, No Tablet Gray Vinyl, Chrome Base	\$ 426.00	\$ 532.50	\$ _____
_____	TCHGRY	Tech Tablet Chair Gray Vinyl, White Metal Tablet	\$ 415.00	\$ 518.75	\$ _____
_____	WENCHA	Wentworth Swivel Chair Brown Vinyl	\$ 343.00	\$ 428.75	\$ _____
Group Seating					
_____	BLDCRD	Blade Chair Red	\$ 74.00	\$ 92.50	\$ _____
_____	BLDCSB	Blade Chair Sky Blue	\$ 74.00	\$ 92.50	\$ _____
_____	SC3	Brewer Chair Onyx, Chrome	\$ 181.00	\$ 226.25	\$ _____
_____	XCHR	Christopher Chair White Vinyl, Chrome	\$ 119.00	\$ 148.75	\$ _____
_____	DUET	Duet Stack Chair Black, Chrome	\$ 75.00	\$ 93.75	\$ _____
_____	LMCHR	Laguna Chair Maple, Chrome	\$ 149.00	\$ 186.25	\$ _____
_____	LUCHCL	Lucent Chair Frosted Acrylic, Chrome	\$ 186.00	\$ 232.50	\$ _____
_____	MALGRY	Malba Chair Gray, Chrome	\$ 113.00	\$ 141.25	\$ _____
_____	MALGRN	Malba Chair Green, Chrome	\$ 113.00	\$ 141.25	\$ _____
_____	MARCBK	Marina Chair Black Vinyl, Brushed Metal	\$ 156.00	\$ 195.00	\$ _____
_____	MARCBR	Marina Chair Brown Fabric, Brushed Metal	\$ 156.00	\$ 195.00	\$ _____
_____	MARCBE	Marina Chair Ocean Blue Fabric, Brushed Metal	\$ 156.00	\$ 195.00	\$ _____
_____	MARCRD	Marina Chair Red Fabric, Brushed Metal	\$ 156.00	\$ 195.00	\$ _____
_____	MARCWH	Marina Chair White Vinyl, Brushed Metal	\$ 156.00	\$ 195.00	\$ _____
_____	PASCHR	Pasadena Chair White Molded Plastic w/Chrome Tower Base	\$ 335.00	\$ 418.75	\$ _____
_____	SC10	Razor Armless Chair White	\$ 88.00	\$ 110.00	\$ _____
_____	RSTDIN	Rustique Chair w/ Arms Gunmetal	\$ 156.00	\$ 195.00	\$ _____
_____	CS4	Syntax Chair Black, Chrome	\$ 213.00	\$ 266.25	\$ _____
_____	ZENCHR	Zenith Chair White, Chrome	\$ 174.00	\$ 217.50	\$ _____
Ottomans					
_____	BVLYBK	Beverly Bench Ottoman Black Vinyl	\$ 406.00	\$ 507.50	\$ _____
_____	BVLYBN	Beverly Bench Ottoman Brown Fabric	\$ 406.00	\$ 507.50	\$ _____
_____	BVLYGR	Beverly Bench Ottoman Gray Fabric	\$ 406.00	\$ 507.50	\$ _____
_____	BVLYLN	Beverly Bench Ottoman Linen Fabric	\$ 406.00	\$ 507.50	\$ _____
_____	BVLYOB	Beverly Bench Ottoman Ocean Blue Fabric	\$ 406.00	\$ 507.50	\$ _____
_____	BVLYRD	Beverly Bench Ottoman Red Fabric	\$ 406.00	\$ 507.50	\$ _____
_____	BVLYWH	Beverly Bench Ottoman White Vinyl	\$ 406.00	\$ 507.50	\$ _____
_____	BVSMBK	Beverly Small Bench Ottoman Black Vinyl	\$ 299.00	\$ 373.75	\$ _____
_____	BVSMBL	Beverly Small Bench Ottoman Ocean Blue Fabric	\$ 299.00	\$ 373.75	\$ _____
_____	BVSMBN	Beverly Small Bench Ottoman Brown Fabric	\$ 299.00	\$ 373.75	\$ _____
_____	BVSMGN	Beverly Small Bench Ottoman Olive Green Fabric	\$ 299.00	\$ 373.75	\$ _____
_____	BVSMGY	Beverly Small Bench Ottoman Gray Fabric	\$ 299.00	\$ 373.75	\$ _____
_____	BVSMLN	Beverly Small Bench Ottoman Linen Fabric	\$ 299.00	\$ 373.75	\$ _____

Custom Furniture

Exhibiting Company: _____

Booth #: _____

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2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

Submit this form to rent custom furniture from Innovative. Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: April 19, 2022

Custom Furniture Options (Page 3 of 8)

Qty	Item #	Description	Advance	Standard	Subtotal
Ottomans (cont.)					
	BVSMMLV	Beverly Small Bench Ottoman Lavender Fabric	\$ 299.00	\$ 373.75	\$
	BVSMOR	Beverly Small Bench Ottoman Orange Fabric	\$ 299.00	\$ 373.75	\$
	BVSMRD	Beverly Small Bench Ottoman Red Fabric	\$ 299.00	\$ 373.75	\$
	BVSMWH	Beverly Small Bench Ottoman White Vinyl	\$ 299.00	\$ 373.75	\$
	BVSMYL	Beverly Small Bench Ottoman Yellow Fabric	\$ 299.00	\$ 373.75	\$
	END01B	Endless Curved Ottoman Black Vinyl, Chrome	\$ 444.00	\$ 555.00	\$
	END01W	Endless Curved Ottoman White Vinyl, Chrome	\$ 444.00	\$ 555.00	\$
	END02B	Endless Square Ottoman Black Vinyl, Chrome	\$ 381.00	\$ 476.25	\$
	END02W	Endless Square Ottoman White Vinyl, Chrome	\$ 381.00	\$ 476.25	\$
	MAR001	Marche Swivel Ottoman White Vinyl	\$ 200.00	\$ 250.00	\$
	MAR002	Marche Swivel Ottoman Gray Fabric	\$ 200.00	\$ 250.00	\$
	MAR003	Marche Swivel Ottoman Linen Fabric	\$ 200.00	\$ 250.00	\$
	MAR004	Marche Swivel Ottoman Raspberry Fabric	\$ 200.00	\$ 250.00	\$
	MAR005	Marche Swivel Ottoman Red Fabric	\$ 200.00	\$ 250.00	\$
	MAR006	Marche Swivel Ottoman Rose Quartz Fabric	\$ 200.00	\$ 250.00	\$
	MAR007	Marche Swivel Ottoman Plum Fabric	\$ 200.00	\$ 250.00	\$
	MAR008	Marche Swivel Ottoman Meadow Green	\$ 200.00	\$ 250.00	\$
	MAR009	Marche Swivel Ottoman Pear Yellow Fabric	\$ 200.00	\$ 250.00	\$
	MAR010	Marche Swivel Ottoman Blue Fabric	\$ 200.00	\$ 250.00	\$
	MAR011	Marche Swivel Ottoman Orange Fabric	\$ 200.00	\$ 250.00	\$
	MAR012	Marche Swivel Ottoman Forest Green Vinyl	\$ 200.00	\$ 250.00	\$
	MAR013	Marche Swivel Ottoman Teal Velvet	\$ 200.00	\$ 250.00	\$
	MAR014	Marche Swivel Ottoman Distressed Brown Vinyl	\$ 200.00	\$ 250.00	\$
	MAR015	Marche Swivel Ottoman Black Vinyl	\$ 200.00	\$ 250.00	\$
	MAR016	Marche Swivel Ottoman Ivory Faux Sheep Fur	\$ 200.00	\$ 250.00	\$
	VIB01	Vibe Cube Ottoman Green Vinyl	\$ 149.00	\$ 186.25	\$
	VIB02	Vibe Cube Ottoman Blue Vinyl	\$ 149.00	\$ 186.25	\$
	VIB04	Vibe Cube Ottoman Red Vinyl	\$ 149.00	\$ 186.25	\$
	VIB05	Vibe Cube Ottoman Bright Yellow Vinyl	\$ 149.00	\$ 186.25	\$
	VIB08	Vibe Cube Ottoman Orange Vinyl	\$ 149.00	\$ 186.25	\$
	VIB09	Vibe Cube Ottoman White Vinyl	\$ 149.00	\$ 186.25	\$
	VIB10	Vibe Cube Ottoman Black Vinyl	\$ 149.00	\$ 186.25	\$
	VIB11	Vibe Cube Ottoman Steel Blue Vinyl	\$ 149.00	\$ 186.25	\$
	VIB12	Vibe Cube Ottoman Silver Vinyl	\$ 149.00	\$ 186.25	\$
	VIB13	Vibe Cube Ottoman Purple Vinyl	\$ 149.00	\$ 186.25	\$
	VIB14	Vibe Cube Ottoman Citrus Green Vinyl	\$ 149.00	\$ 186.25	\$
	VIB15	Vibe Cube Ottoman Taupe Vinyl	\$ 149.00	\$ 186.25	\$
	VIB16	Vibe Cube Ottoman Spice Orange Vinyl	\$ 149.00	\$ 186.25	\$
	VIB17	Vibe Cube Ottoman Desert Rose Vinyl	\$ 149.00	\$ 186.25	\$

Custom Furniture

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2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

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Advance Order Discount Deadline: April 19, 2022

Custom Furniture Options (Page 4 of 8)

Qty	Item #	Description	Advance	Standard	Subtotal
Accent Tables					
_____	ALC100	Alondra Cocktail Table Glass Top, Chrome	\$ 349.00	\$ 436.25	\$ _____
_____	ALC200	Alondra Cocktail Table Brandy Maple Top, Chrome	\$ 349.00	\$ 436.25	\$ _____
_____	ALE100	Alondra End Table Glass Top, Chrome	\$ 250.00	\$ 312.50	\$ _____
_____	ALE200	Alondra End Table Brandy Maple Top, Chrome	\$ 250.00	\$ 312.50	\$ _____
_____	AURA	Aura Round Table White Metal	\$ 156.00	\$ 195.00	\$ _____
_____	C1C	Geo Cocktail Table Glass Top, Chrome	\$ 294.00	\$ 367.50	\$ _____
_____	C1FWB	Geo Cocktail Table Brandy Maple Top, Black	\$ 294.00	\$ 367.50	\$ _____
_____	E1C	Geo End Table Glass Top, Chrome	\$ 263.00	\$ 328.75	\$ _____
_____	E1FWB	Geo End Table Brandy Maple Top, Black	\$ 263.00	\$ 328.75	\$ _____
_____	MESCTB	Mesa Cocktail Table Black Top, Bronze	\$ 206.00	\$ 257.50	\$ _____
_____	MESCTG	Mesa Cocktail Table Glass Top, Bronze	\$ 206.00	\$ 257.50	\$ _____
_____	MESCTW	Mesa Cocktail Table	\$ 206.00	\$ 257.50	\$ _____
_____	MESETB	Mesa End Table Black Top, Bronze	\$ 136.00	\$ 170.00	\$ _____
_____	MESETG	Mesa End Table Glass Top, Bronze	\$ 136.00	\$ 170.00	\$ _____
_____	MESETW	Mesa End Table Barnwood Top, Bronze	\$ 136.00	\$ 170.00	\$ _____
_____	REGBEN	Regis Bench/Table Brushed Metal	\$ 311.00	\$ 388.75	\$ _____
_____	REGOTT	Regis End Table Brushed Metal	\$ 219.00	\$ 273.75	\$ _____
_____	SEDBBK	Sedona Side Table Black Top, Bronze	\$ 138.00	\$ 172.50	\$ _____
_____	SEDBWH	Sedona Side Table White Top, Bronze	\$ 138.00	\$ 172.50	\$ _____
_____	SEDBWD	Sedona Side Table Wood Top, Bronze	\$ 138.00	\$ 172.50	\$ _____
_____	C1E	Silverado Cocktail Table Glass Top, Chrome	\$ 300.00	\$ 375.00	\$ _____
_____	E1E	Silverado End Table Glass, Chrome	\$ 275.00	\$ 343.75	\$ _____
_____	C1Y	Sydney Cocktail Table Black Top, Brushed Steel	\$ 300.00	\$ 375.00	\$ _____
_____	SYDBEC	Sydney Cocktail Table Blue Top, Brushed Steel	\$ 300.00	\$ 375.00	\$ _____
_____	C1W	Sydney Cocktail Table White Top, Brushed Steel	\$ 300.00	\$ 375.00	\$ _____
_____	SYDWDC	Sydney Cocktail Table Barnwood Top, Brushed Steel	\$ 300.00	\$ 375.00	\$ _____
_____	E1Y	Sydney End Table Black Top, Brushed Steel	\$ 263.00	\$ 328.75	\$ _____
_____	SYDBEE	Sydney End Table Blue Top, Brushed Steel	\$ 263.00	\$ 328.75	\$ _____
_____	E1W	Sydney End Table White Top, Brushed Steel	\$ 263.00	\$ 328.75	\$ _____
_____	SYDWDE	Sydney End Table Barnwood Top, Brushed Steel	\$ 263.00	\$ 328.75	\$ _____
_____	TAOBBK	Taos Side Table Black Top, Bronze	\$ 138.00	\$ 172.50	\$ _____
_____	TAOBWH	Taos Side Table White Top, Bronze	\$ 138.00	\$ 172.50	\$ _____
_____	TAOBWD	Taos Side Table Wood Top, Bronze	\$ 138.00	\$ 172.50	\$ _____
_____	TMBTBL	Timber Table Wood	\$ 186.00	\$ 232.50	\$ _____
Café Table w/ Standard Black Base					
_____	30BKSC	30" Round Café Table Black Top	\$ 238.00	\$ 297.50	\$ _____
_____	30BEBC	30" Round Café Table Blue Top	\$ 238.00	\$ 297.50	\$ _____
_____	30AGBC	30" Round Café Table Brushed Gunmetal Top	\$ 238.00	\$ 297.50	\$ _____
_____	30YSBC	30" Round Café Table Brushed Yellow Top	\$ 238.00	\$ 297.50	\$ _____
_____	ZTJ	30" Round Café Table Graphite Nebula Top	\$ 238.00	\$ 297.50	\$ _____
_____	ZTA	30" Round Café Table Gray Acajou Top	\$ 238.00	\$ 297.50	\$ _____
_____	30GSBC	30" Round Café Table Green Top	\$ 238.00	\$ 297.50	\$ _____

Custom Furniture

Exhibiting Company: _____

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2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

Submit this form to rent custom furniture from Innovative. Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: April 19, 2022

Custom Furniture Options (Page 5 of 8)

Qty	Item #	Description	Advance	Standard	Subtotal
Café Table w/ Standard Black Base (cont.)					
	ZTK	30" Round Café Table Maple Top	\$ 238.00	\$ 297.50	\$
	30OSBC	30" Round Café Table Orange Top	\$ 238.00	\$ 297.50	\$
	ZTB	30" Round Café Table Red Top	\$ 238.00	\$ 297.50	\$
	30WH29	30" Round Café Table White Top	\$ 238.00	\$ 297.50	\$
	30WDBC	30" Round Café Table Barnwood Top	\$ 238.00	\$ 297.50	\$
	36BKSC	36" Round Café Table Black Top	\$ 256.00	\$ 320.00	\$
	ZTN	36" Round Café Table Graphite Nebula Top	\$ 256.00	\$ 320.00	\$
	ZTP	36" Round Café Table Maple Top	\$ 256.00	\$ 320.00	\$
	ZTQ	36" Round Café Table White Top	\$ 256.00	\$ 320.00	\$
Café Table w/ Hydraulic Chrome Base					
	30MAHC	30" Round Café Table Gray Acajou Top	\$ 324.00	\$ 405.00	\$
	30BRHC	30" Round Café Table Red Top	\$ 324.00	\$ 405.00	\$
	30WHHC	30" Round Café Table White Top	\$ 324.00	\$ 405.00	\$
	30WDHC	30" Round Café Table Barnwood Top	\$ 324.00	\$ 405.00	\$
	30BKHC	30" Round Café Table Black Top	\$ 324.00	\$ 405.00	\$
	30BEHC	30" Round Café Table Blue Top	\$ 324.00	\$ 405.00	\$
	30AGHC	30" Round Café Table Brushed Gunmetal Top	\$ 324.00	\$ 405.00	\$
	30YSHC	30" Round Café Table Brushed Yellow Top	\$ 324.00	\$ 405.00	\$
	30GRHC	30" Round Café Table Graphite Nebula Top	\$ 324.00	\$ 405.00	\$
	30GSHC	30" Round Café Table Green Top	\$ 324.00	\$ 405.00	\$
	30MTHC	30" Round Café Table Maple Top	\$ 324.00	\$ 405.00	\$
	30OSHC	30" Round Café Table Orange Top	\$ 324.00	\$ 405.00	\$
	36BKHC	36" Round Café Table Black Top	\$ 349.00	\$ 436.25	\$
	36GRHC	36" Round Café Table Graphite Nebula Top	\$ 349.00	\$ 436.25	\$
	36MTHC	36" Round Café Table Maple Top	\$ 349.00	\$ 436.25	\$
	36WTHC	36" Round Café Table White Top	\$ 349.00	\$ 436.25	\$
Bar Table w/ Standard Black Base					
	30BKSB	30" Round Bar Table Black Top	\$ 263.00	\$ 328.75	\$
	30BEBB	30" Round Bar Table Blue Top	\$ 263.00	\$ 328.75	\$
	30AGBB	30" Round Bar Table Brushed Gunmetal Top	\$ 263.00	\$ 328.75	\$
	30YBBB	30" Round Bar Table Brushed Yellow Top	\$ 263.00	\$ 328.75	\$
	VTJ	30" Round Bar Table Graphite Nebula Top	\$ 263.00	\$ 328.75	\$
	VTA	30" Round Bar Table Gray Acajou Top	\$ 263.00	\$ 328.75	\$
	30GSBB	30" Round Bar Table Green Top	\$ 263.00	\$ 328.75	\$
	VTK	30" Round Bar Table Maple Top	\$ 263.00	\$ 328.75	\$
	30OSBB	30" Round Bar Table Orange Top	\$ 263.00	\$ 328.75	\$
	VTB	30" Round Bar Table Red Top	\$ 263.00	\$ 328.75	\$
	30WH42	30" Round Bar Table White Top	\$ 263.00	\$ 328.75	\$
	30WDBB	30" Round Bar Table Barnwood Top	\$ 263.00	\$ 328.75	\$
	36BKSB	36" Round Bar Table Black Top	\$ 286.00	\$ 357.50	\$
	VTN	36" Round Bar Table Graphite Nebula Top	\$ 286.00	\$ 357.50	\$
	VTP	36" Round Bar Table Maple Top	\$ 286.00	\$ 357.50	\$
	VTW	36" Round Bar Table White Top	\$ 286.00	\$ 357.50	\$

Custom Furniture

Exhibiting Company: _____

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2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

Submit this form to rent custom furniture from Innovative. Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: April 19, 2022

Custom Furniture Options (Page 6 of 8)

Qty	Item #	Description	Advance	Standard	Subtotal
Bar Table w/ Hydraulic Chrome Base					
_____	30BKHB	30" Round Bar Table Black Top	\$ 324.00	\$ 405.00	\$ _____
_____	30BEHB	30" Round Bar Table Blue Top	\$ 324.00	\$ 405.00	\$ _____
_____	30AGHB	30" Round Bar Table Brushed Gunmetal Top	\$ 324.00	\$ 405.00	\$ _____
_____	30YSHB	30" Round Bar Table Brushed Yellow Top	\$ 324.00	\$ 405.00	\$ _____
_____	30GRHB	30" Round Bar Table Graphite Nebula Top	\$ 324.00	\$ 405.00	\$ _____
_____	30GSHB	30" Round Bar Table Green Top	\$ 324.00	\$ 405.00	\$ _____
_____	30MTHB	30" Round Bar Table Maple Top	\$ 324.00	\$ 405.00	\$ _____
_____	30OSHB	30" Round Bar Table Orange Top	\$ 324.00	\$ 405.00	\$ _____
_____	30BRHB	30" Round Bar Table Red Top	\$ 324.00	\$ 405.00	\$ _____
_____	30WHHB	30" Round Bar Table White Top	\$ 324.00	\$ 405.00	\$ _____
_____	30WDHB	30" Round Bar Table Barnwood Top	\$ 324.00	\$ 405.00	\$ _____
_____	30MAHB	30" Round Bar Table Gray Acajou Top	\$ 349.00	\$ 436.25	\$ _____
_____	36BKHB	36" Round Bar Table Black Top	\$ 349.00	\$ 436.25	\$ _____
_____	36GRHB	36" Round Bar Table Graphite Nebula Top	\$ 349.00	\$ 436.25	\$ _____
_____	36MTHB	36" Round Bar Table Maple Top	\$ 349.00	\$ 436.25	\$ _____
_____	36WTHB	36" Round Bar Table White Top	\$ 406.00	\$ 507.50	\$ _____
Bar Table					
_____	RSTSQT	Rustique Square Metal Bar Table, Gunmetal	\$ 220.00	\$ 275.00	\$ _____
Barstools					
_____	BSS	Banana Barstool Black, Chrome	\$ 263.00	\$ 328.75	\$ _____
_____	BST	Banana Barstool White, Chrome	\$ 263.00	\$ 328.75	\$ _____
_____	BLDBRD	Blade Barstool Red	\$ 136.00	\$ 170.00	\$ _____
_____	BLDBSB	Blade Barstool Sky Blue	\$ 136.00	\$ 170.00	\$ _____
_____	XBAR	Christopher Barstool White Vinyl, Chrome	\$ 206.00	\$ 257.50	\$ _____
_____	LMBAR	Laguna Barstool Maple, Chrome	\$ 186.00	\$ 232.50	\$ _____
_____	ROLLBL	Lift Barstool Black Vinyl, Chrome	\$ 225.00	\$ 281.25	\$ _____
_____	ROLLGY	Lift Barstool Gray Vinyl, Chrome	\$ 225.00	\$ 281.25	\$ _____
_____	ROLLRD	Lift Barstool Red Vinyl, Chrome	\$ 225.00	\$ 281.25	\$ _____
_____	ROLLWH	Lift Barstool White Vinyl, Chrome	\$ 225.00	\$ 281.25	\$ _____
_____	LUBSCL	Lucent Barstool Frosted Acrylic, Chrome	\$ 269.00	\$ 336.25	\$ _____
_____	MARBBE	Marina Barstool Ocean Blue Fabric, Brushed Metal	\$ 299.00	\$ 373.75	\$ _____
_____	MARBBK	Marina Barstool Black Vinyl, Brushed Metal	\$ 299.00	\$ 373.75	\$ _____
_____	MARBBR	Marina Barstool Brown Fabric, Brushed Metal	\$ 299.00	\$ 373.75	\$ _____
_____	MARBRD	Marina Barstool Red Fabric, Brushed Metal	\$ 299.00	\$ 373.75	\$ _____
_____	MARBWH	Marina Barstool White Vinyl, Brushed Metal	\$ 299.00	\$ 373.75	\$ _____
_____	RSTSTL	Rustique Barstool Gunmetal	\$ 138.00	\$ 172.50	\$ _____
_____	BS001	Shark Barstool White, Chrome	\$ 344.00	\$ 430.00	\$ _____
_____	BSR	Syntax Barstool Black, Chrome	\$ 231.00	\$ 288.75	\$ _____
_____	ZENBAR	Zenith Barstool White, Chrome	\$ 194.00	\$ 242.50	\$ _____
_____	BS002	Zoey Barstool White, Chrome	\$ 311.00	\$ 388.75	\$ _____

Custom Furniture

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2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

Submit this form to rent custom furniture from Innovative. Orders received without full payment or credit card information will not be processed.

Advance Order Discount Deadline: April 19, 2022

Custom Furniture Options (Page 7 of 8)

Qty	Item #	Description	Advance	Standard	Subtotal
Communal Tables w/ Solid Tops & Silver Frame					
_____	VNTBNP	Ventura Communal Bar Table Black Top, Silver	\$ 681.00	\$ 851.25	\$ _____
_____	VNTMNP	Ventura Communal Bar Table Maple Top, Silver	\$ 681.00	\$ 851.25	\$ _____
_____	VNTWNP	Ventura Communal Bar Table White Top, Silver	\$ 681.00	\$ 851.25	\$ _____
_____	VNTCBN	Ventura Communal Cafe Table Black Top, Silver	\$ 544.00	\$ 680.00	\$ _____
_____	VNTCMN	Ventura Communal Cafe Table Maple Top, Silver	\$ 544.00	\$ 680.00	\$ _____
_____	VNTCWN	Ventura Communal Cafe Table White Top, Silver	\$ 544.00	\$ 680.00	\$ _____
Communal Tables w/ Grommet Holes & Silver Frame					
_____	VNTBMW	Ventura Communal Bar Table w/ Grommet Holes Maple Top, Silver	\$ 681.00	\$ 851.25	\$ _____
_____	VNTBWW	Ventura Communal Bar Table w/ Grommet Holes White Top, Silver	\$ 681.00	\$ 851.25	\$ _____
_____	VNTCMW	Ventura Communal Bar Table w/ Grommet Holes Maple Top, Silver	\$ 544.00	\$ 680.00	\$ _____
_____	VNTCWW	Ventura Communal Bar Table w/ Grommet Holes White Top, Silver	\$ 544.00	\$ 680.00	\$ _____
Conference Tables					
_____	36ATO	Atomic 36" Round Table Glass Top, Chrome	\$ 324.00	\$ 405.00	\$ _____
_____	42ATO	Atomic 42" Round Table Glass Top, Chrome	\$ 324.00	\$ 405.00	\$ _____
_____	WD3	Work Table White Top, White	\$ 356.00	\$ 445.00	\$ _____
_____	CB8	42" Round Madison Table Gray Acajou, Black	\$ 406.00	\$ 507.50	\$ _____
_____	CB1	42" Round Table Graphite Nebula Top	\$ 406.00	\$ 507.50	\$ _____
_____	CONF42	42" Round Table White Top	\$ 406.00	\$ 507.50	\$ _____
_____	42BKCT	42" Round Table Black Top, Black	\$ 406.00	\$ 507.50	\$ _____
_____	BKCT5N	5' Table Black Top, Silver	\$ 481.00	\$ 601.25	\$ _____
_____	BKCT8N	8' Table Black Top, Silver	\$ 961.00	\$ 1,201.25	\$ _____
_____	BKCT10N	10' Table Black Top, Silver	\$ 961.00	\$ 1,201.25	\$ _____
_____	CF2	Geo Table, Rectangle Glass Top, Black	\$ 475.00	\$ 593.75	\$ _____
_____	CE2	Geo Table, Rectangle Glass Top, Chrome	\$ 475.00	\$ 593.75	\$ _____
_____	CF1	Geo Table, Rounded Square Glass Top, Black	\$ 344.00	\$ 430.00	\$ _____
_____	CE1	Geo Table, Rounded Square Glass Top, Chrome	\$ 344.00	\$ 430.00	\$ _____
_____	MADC05	Madison 5' Table Gray Acajou, Chrome	\$ 481.00	\$ 601.25	\$ _____
_____	MADC08	Madison 8' Table Gray Acajou, Chrome	\$ 961.00	\$ 1,201.25	\$ _____
_____	MADC10	Madison 10' Table Gray Acajou, Chrome	\$ 961.00	\$ 1,201.25	\$ _____
Executive Chairs					
_____	TASKST	Task Stool Black Fabric, Black	\$ 156.00	\$ 195.00	\$ _____
_____	CUPCHA	Cupertino Mid Black Chair Black Vinyl	\$ 294.00	\$ 367.50	\$ _____
_____	GENCHA	Genesis Chair Black	\$ 256.00	\$ 320.00	\$ _____
_____	PROGB	Pro Executive Guest Chair Black Vinyl, Chrome	\$ 269.00	\$ 336.25	\$ _____
_____	PROEXB	Pro Executive High Back Chair Black Vinyl, Chrome	\$ 386.00	\$ 482.50	\$ _____
_____	PROEXE	Pro Executive Mid Back Chair White Vinyl, Chrome	\$ 386.00	\$ 482.50	\$ _____
_____	PROMDC	Pro Executive Mid Back Chair Black Vinyl, Chrome	\$ 250.00	\$ 312.50	\$ _____
_____	PROMID	Pro Executive Mid Back Chair White Vinyl, Chrome	\$ 250.00	\$ 312.50	\$ _____

Custom Furniture

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2022 AFSA Independents Conference

La Quinta Resort & Spa - Fiesta Ballroom

La Quinta, CA

May 2-5, 2022

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Advance Order Discount Deadline: April 19, 2022

Custom Furniture Options (Page 8 of 8)

Qty	Item #	Description	Advance	Standard	Subtotal
Office & Product Displays					
_____	TECH3	3 Drawer File Cabinet on Coasters Black Top, Black Metal	\$ 156.00	\$ 195.00	\$ _____
_____	JDB	Madison Executive Desk Gray Acajou, Chrome	\$ 594.00	\$ 742.50	\$ _____
_____	TECH	Tech Desk, Powered Black Metal, Black Laminate	\$ 481.00	\$ 601.25	\$ _____
_____	TECH3B	Tech Desk, Powered w/3 Drawer File Cabinet Black Metal, Black Lam	\$ 594.00	\$ 742.50	\$ _____
_____	BC8	Madison Bookcase Gray Acajou, Chrome	\$ 449.00	\$ 561.25	\$ _____
_____	PSHCCS	Posh Shelving Chrome, Acrylic	\$ 513.00	\$ 641.25	\$ _____
_____	PDL36B	Powered Locking Pedestal 36" Black	\$ 536.00	\$ 670.00	\$ _____
_____	PDL36W	Powered Locking Pedestal 36" White	\$ 536.00	\$ 670.00	\$ _____
_____	PDL42B	Powered Locking Pedestal 42" Black	\$ 638.00	\$ 797.50	\$ _____
_____	PDL42W	Powered Locking Pedestal 42" White	\$ 638.00	\$ 797.50	\$ _____
Lamps					
_____	LA15	Mason Floor Lamp Brushed Silver	\$ 231.00	\$ 288.75	\$ _____
_____	LA14	Mason Table Lamp Brushed Silver	\$ 156.00	\$ 195.00	\$ _____
Bars & Counters					
_____	MTBLP1	Midtown Bar, Lighted w/ Plug In Taupe Glass Top, Pewter	\$ 1,563.00	\$ 1,953.75	\$ _____
_____	MTBUUL	Midtown Bar, Unlighted Taupe Glass Top, Pewter	\$ 1,469.00	\$ 1,836.25	\$ _____
_____	MTCLP1	Midtown Powered Counter, Lighted w/Plug In Taupe Glass Top, Pewter	\$ 1,563.00	\$ 1,953.75	\$ _____
_____	MTCPUL	Midtown Powered Counter, Unlighted Taupe Glass Top, Pewter	\$ 1,474.00	\$ 1,842.50	\$ _____
Greenery					
_____	HDG4FT	Boxwood Hedge, 4" Green, Black	\$ 463.00	\$ 578.75	\$ _____
_____	HDG7FT	Boxwood Hedge, 7" Green, Black	\$ 761.00	\$ 951.25	\$ _____
Dividers					
_____	DIVBAR	Clear Divider, Bar/Counter Clear, Black	\$ 180.00	\$ 225.00	\$ _____
_____	DIVFRE	Clear Divider, Freestanding Silver, Clear	\$ 361.00	\$ 451.25	\$ _____
_____	DIVFCR	Clear Divider, Freestanding Corner Silver, Clear	\$ 724.00	\$ 905.00	\$ _____
_____	DIVFWL	Clear Divider, Freestanding Wall Silver, Clear	\$ 361.00	\$ 451.25	\$ _____
_____	DIVFST	Clear Divider, Sofa/Table Silver, Clear	\$ 325.00	\$ 406.25	\$ _____
_____	DIVFWB	Divider, Freestanding Whiteboard Silver, White	\$ 451.00	\$ 563.75	\$ _____
_____	MIRWHT	Miramar Divider, White Silver, Clear	\$ 463.00	\$ 578.75	\$ _____
_____	STNSGN	Stanchion Sign Holder Chrome	\$ 55.00	\$ 68.75	\$ _____
_____	STNCH1	Stanchion w/ Retractable Belt Black, Chrome	\$ 64.00	\$ 80.00	\$ _____

Custom Furniture

Terms / Order Estimate

- All rates are for the duration of the show and are on a rental basis only.
- Any discrepancies in items ordered and received or questions must be reported to Innovative Expo Service Desk immediately upon noting.
- Transfer this total to the *Payment Authorization/Order Summary form*.

Total \$ _____

From all 8 Custom Furniture Pages

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Booth #: _____

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801 Skokie Blvd, Suite 110

Northbrook, IL 60062

847.945.7401

www.creativeimpactgroup.com

**Trade show Entertainment for
AFSA'S 2022 Independents
Conference & Expo
May 2 – 5, 2022
La Quinta, California**

The Creative Impact Group is pleased to propose the following booth attraction options for AFSA's Independents Conference & Expo, May 2 – 5, 2022.

All games and entertainment options are priced by half day and full day rates. Due to load in policies, some booth attraction items below must be set for the duration of the show. This is just a sample list – call us for a custom proposal.

Brand Ambassador



Professional, attractive, articulate staff attract attendee's to your booth. Our experienced professionals work trade shows every week. A proven way to increase sales leads at your trade show.

Rate for half day: \$250.00

Rate for full day: \$450.00

Trade Show Booth Magician



Our trade show magician will entertain your attendees with his close-up magic tricks and will also bring his assistant who is terrific at trade shows – super outgoing and adept at encouraging attendees to become engaged.

Rate for half day: \$1,200.00

Rate for full day: \$1,900.00

Photo Kiosk



Photo Booth – includes customized template/border, attendant, unlimited prints, on site digital downloads

Half day: \$1,150.00

Full day: \$1,900.00



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Living Statue



Our living statue as a marble Roman statue, Baseball player statue and Lincoln statue to entertain your guests. Can choose a custom living statue to fit your vision.

Half day: \$1,000.00

Full day: \$2,000.00

Look-Alikes



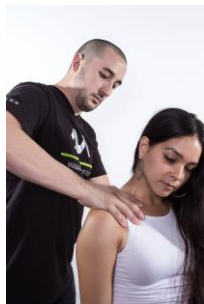
We have an unlimited roster of look alike characters. With this trade show being in Palm Springs, we often find Marilyn Monroe and Frank Sinatra as popular characters.

Half day: \$1,000.00

Full day: \$2,000.00



Professional Chair Massage



A style of seated massage that is typically short — 10 -15 minutes — and focuses on your back, shoulders and neck and arms. This is pricing for one therapist.

Half day: \$700.00

Full day: \$1,300.00



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Digital Caricature Artist



Digital cartoons are drawn on tablet and are then printed on a glossy coated 4x6 photo paper. Each illustration averages about 4-6 minutes from start to finish. Required for digital caricatures to be stationed near a power outlet to allow electronic devices to function properly.

Digital download, color, logo on background.

Half day: \$800.00

Full day: \$1,500.00

Caricature Artist



Style is flattering and fun! Will make your event fun and exciting.

We draw color or black and white digital, or Black and White classic on heavy coated paper.

Classic Caricatures are 12x18.

Digital can be printed 4x6 for badge holder or 8.5 x 11.

Half day: \$650.00

Full day: \$1,250.00



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Trade Show Booth Attraction Order Form

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Booth Number _____ Onsite Contact _____

Trade Show Booth Attractions

<input type="checkbox"/>	Brand Ambassador
<input type="checkbox"/>	Photo Kiosk
<input type="checkbox"/>	Look Alike
<input type="checkbox"/>	Digital Caricature Artist

<input type="checkbox"/>	Magician
<input type="checkbox"/>	Living Statue
<input type="checkbox"/>	Chair Massage
<input type="checkbox"/>	Caricature Artist

Don't See What You're
Looking For? Just Ask!

The booth attraction will be booked for :

May 3rd: _____

May 4th: _____

May 5th: _____

Rate: \$ _____ x 20% booking fee= _____ + any parking fee

Total Due: \$ _____

To make payment, call 847.945.7401 or fill out the below and email to info@creativeimpactgroup.com:

Cardholder Name _____

Card Number _____ Exp. Date _____

CVV _____ Cardholder Zip Code _____

NAME OF CONFERENCE		START DATE	END DATE	# OF EVENT DAYS
COMPANY NAME	ON-SITE CONTACT NAME & NUMBER		ROOM/ BOOTH NAME/NUMBER	
BILLING ADDRESS		CITY & STATE		ZIP CODE
DELIVERY DATE	DELIVERY TIME	PICKUP DATE	PICKUP TIME	
ORDERED BY	EMAIL		PHONE	

Email completed form to armando.flores@encoreglobal.com. Once this request form is submitted, an Encore Representative will contact you for an official order review and signature. Please allow 72 hours to confirm your order. Your card will be charged approximately 1-3 days post show start date. Encore will NOT deliver equipment to an unattended booth. An authorized representative must sign for all equipment. Cancellations received within 48 hours of the schedule delivery date are subject to 50% fee applicable to equipment and tax. Cancellations received on the day of scheduled delivery are subject to full amount of the order.

Labor charges, sales tax, loss damage waiver, and service charges will apply.

PROJECTION	QUANTITY	DAILY RATE
LCD PROJECTOR (3000 LUMEN PROJECTOR, 8' TRIPOD SCREEN, SAFELOCK STAND AND VIDEO CABLE LOT)		\$705
LCD SUPPORT PACKAGE (8' TRIPOD SCREEN, SAFELOCK STAND AND VIDEO CABLE LOT)		\$225
MONITOR	QUANTITY	DAILY RATE
24" MONITOR TABLE TOP		\$215
55" MONITOR		\$730
65" MONITOR		\$865
AUDIO	QUANTITY	DAILY RATE
LAPTOP/MP3 AUDIO PACKAGE (1 SPEAKER W BUILT IN MIXER, COMPUTER/AUDIO DEVICE ADAPTER AND AUDIO CABLE LOT)		\$300
MISCELLANEOUS	QUANTITY	DAILY RATE
LAPTOP		\$260
POST-IT FLIPCHART PACKAGE		\$96
INTERNET	QUANTITY	SHOW RATE
SUPERIOR WIFI CONNECTION		\$30
HARD LINE CONNECTION		\$230
POWER	QUANTITY	DAILY RATE
120V SINGLE PHASE – UP TO 20 AMPS (W POWER STRIP)		\$230
BELKIN POWER HUB		\$30

If you are experiencing technical difficulties on site, please contact Encore at (760) 777-4836



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